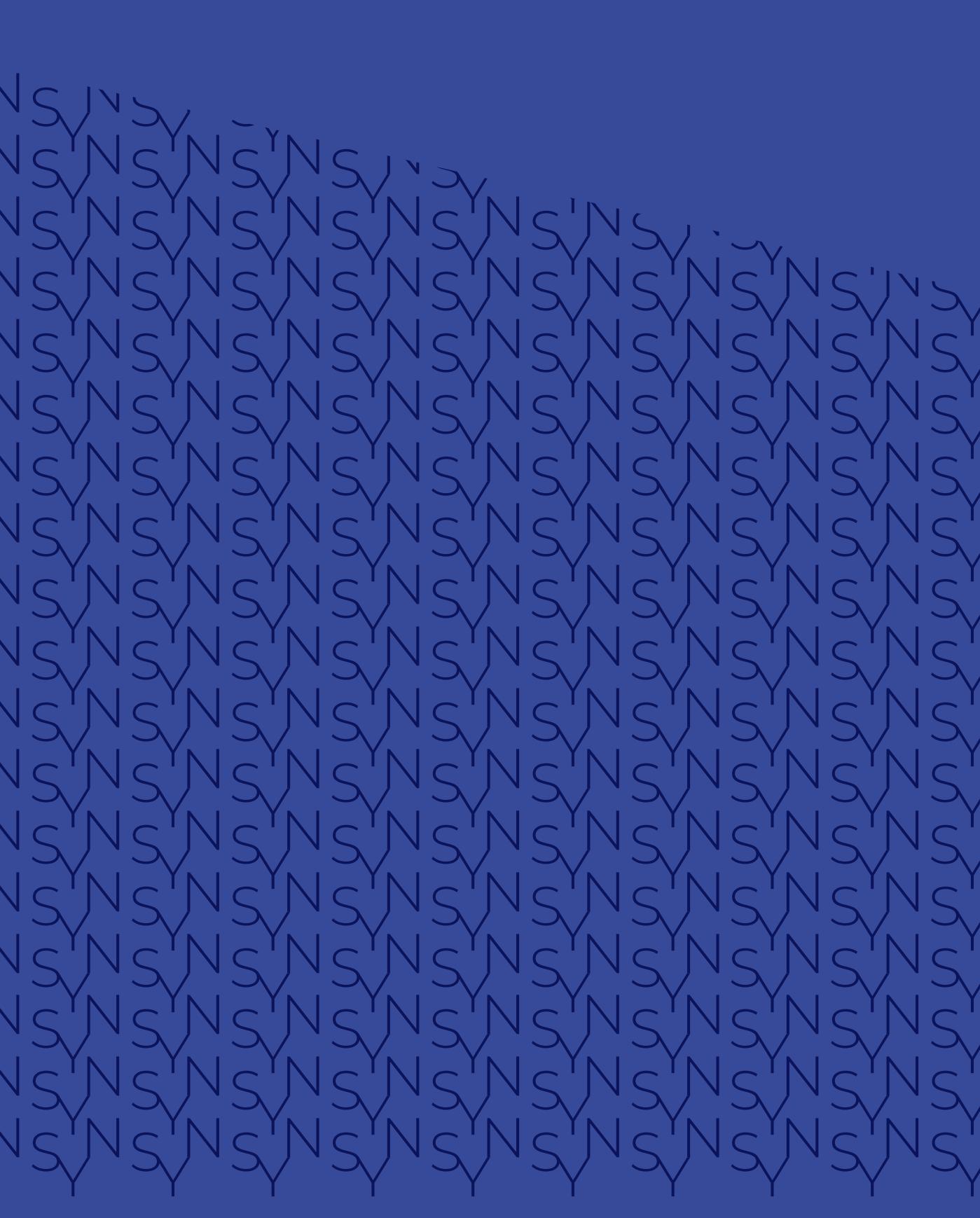


/ Synthesis / Synergy / Symbiosis /  
Synchrony / Combination / Fusion  
Composition / Connection / Cohesion  
/ Chemistry / Creativity / Harmony /  
Research / Future / Contemporaneity /





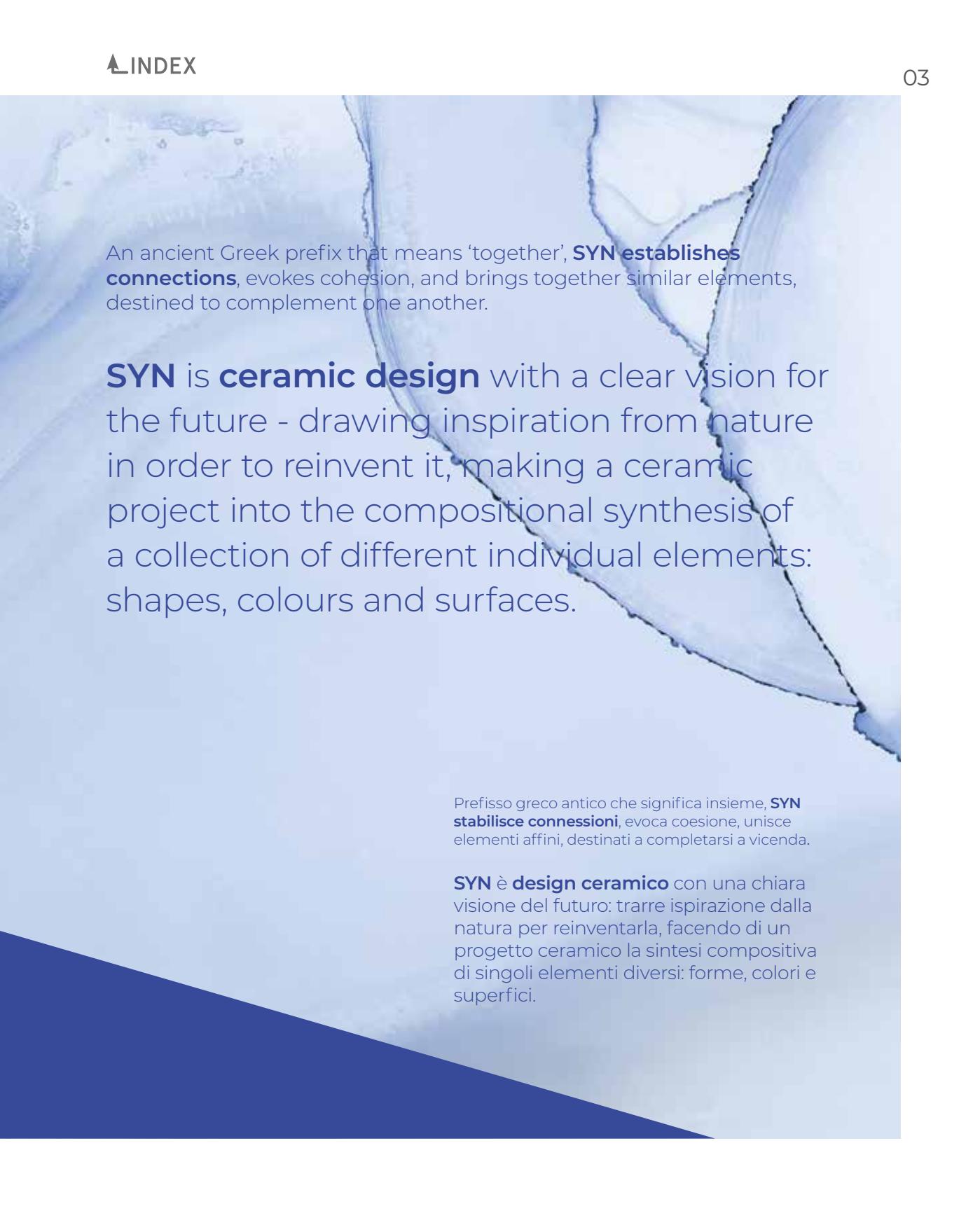
The graphic features three large, white, stylized letters 'S', 'Y', and 'N' arranged vertically. The 'S' is on the left, 'Y' is in the center, and 'N' is on the right. All three letters have a thick, slightly irregular stroke. The 'Y' has a small horizontal bar extending from its top-right leg.

SYN

SYNTHESIS  
SYNERGY  
SYMBIOSIS

A photograph of a man in a dark suit standing on a solid blue base, looking up at a massive, light-colored surface that resembles a torn sheet of paper. The surface has jagged, torn edges and is divided into two main sections: a greyish-blue section on the left and a white section on the right. In the white section, the word "SYN" is printed in a bold, dark blue sans-serif font, followed by a blue Greek symbol /σύν/ in a smaller font.

**SYN** /σύν/



An ancient Greek prefix that means 'together', **SYN establishes connections**, evokes cohesion, and brings together similar elements, destined to complement one another.

**SYN** is **ceramic design** with a clear vision for the future - drawing inspiration from nature in order to reinvent it, making a ceramic project into the compositional synthesis of a collection of different individual elements: shapes, colours and surfaces.

Prefisso greco antico che significa insieme, **SYN stabilisce connessioni**, evoca coesione, unisce elementi affini, destinati a completarsi a vicenda.

**SYN** è **design ceramico** con una chiara visione del futuro: trarre ispirazione dalla natura per reinventarla, facendo di un progetto ceramico la sintesi compositiva di singoli elementi diversi: forme, colori e superfici.

# SYNTHETIC NATURE

This is our idea of **SYNTHETIC nature**: industrially-produced ceramics that have had their dignity restored as a material born out of imagination and invention, generated according to an approach to production that sees sensitivity and trailblazing research combined with cutting-edge technology and technical expertise.

È la nostra idea di **natura SINTETICA**: ceramica industriale che ha ritrovato la dignità di materiale frutto di fantasia ed invenzione, generato secondo una logica costruttiva in cui convergono sensibilità e coraggio nella ricerca insieme ad avanguardia e competenza tecniche.

S N



In their most basic form, the products become simple chemical elements, bonded by elective affinities into the complex molecules of our new collections, which blend with one another to give rise to a **SYMBIOTIC system** designed to decorate spaces and architectures with a contemporary aesthetic.

**SYNERGISTIC connections** that are naturally harmonious because they originate from a creative process that looks to nature so as to surpass it - and in some ways, protect it - with the tools of design.

Even sparking efforts to recreate the effects of veritable 'non-materials', such as **air** and **water**, in ceramic.

I prodotti diventano elementi chimici semplici, legati da affinità elettive in molecole complesse come sono le nuove collezioni, che si fondono le une con le altre dando vita a un **sistema SIMBIOTICO** pensato per rivestire ambienti e architetture dall'estetica contemporanea.

**Collegamenti SINERGICI**, naturalmente armonici perché scaturiti attraverso un processo creativo che guarda alla natura per superarla - e in qualche modo tutelarla - con gli strumenti del design. Al punto da voler ricreare in ceramica l'effetto di vere e proprie "non-materie", come l'**aria** e l'**acqua**.



# 10

## Fluids

22

Pearls

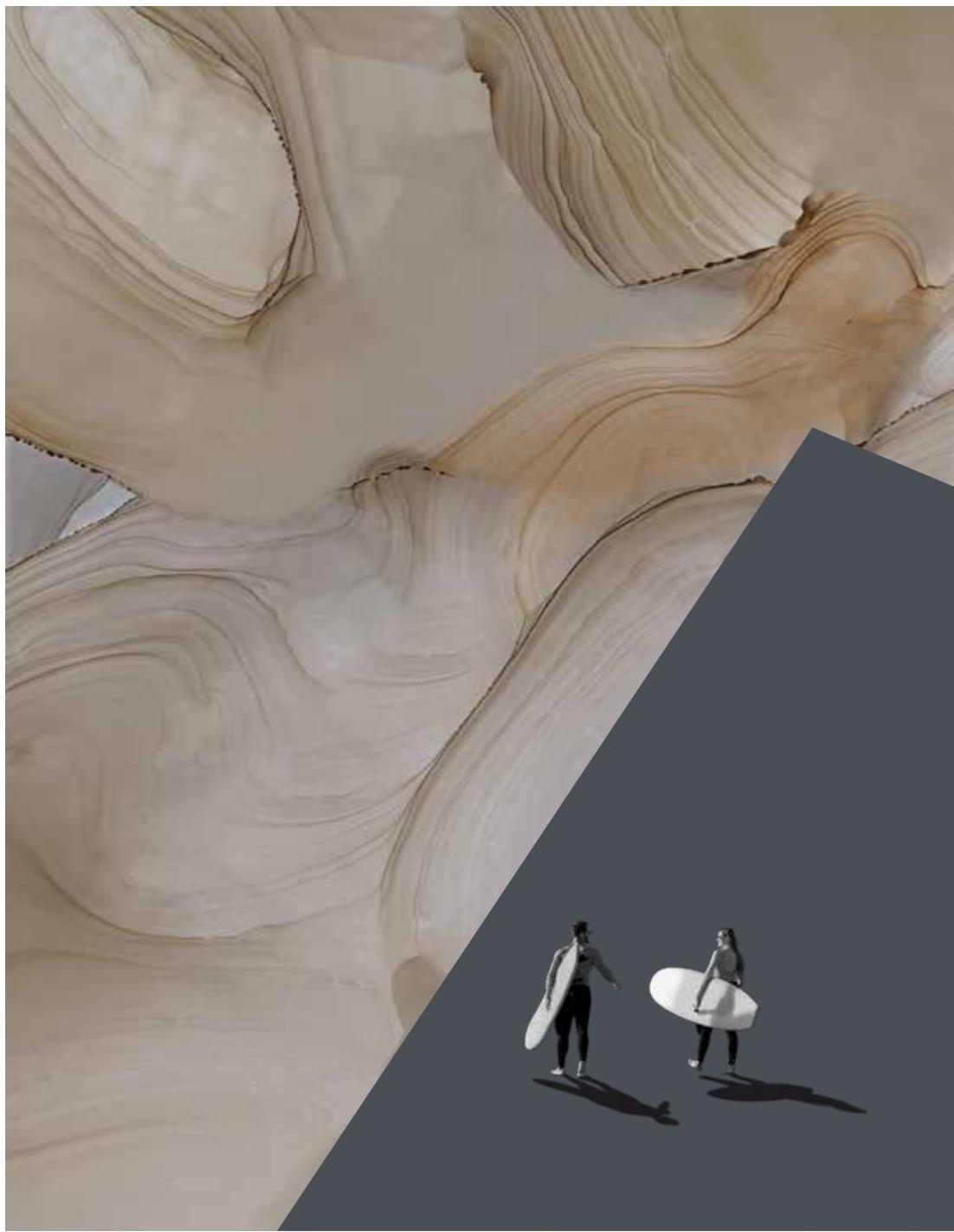
**PREVIEW**

WORK IN PROGRESS

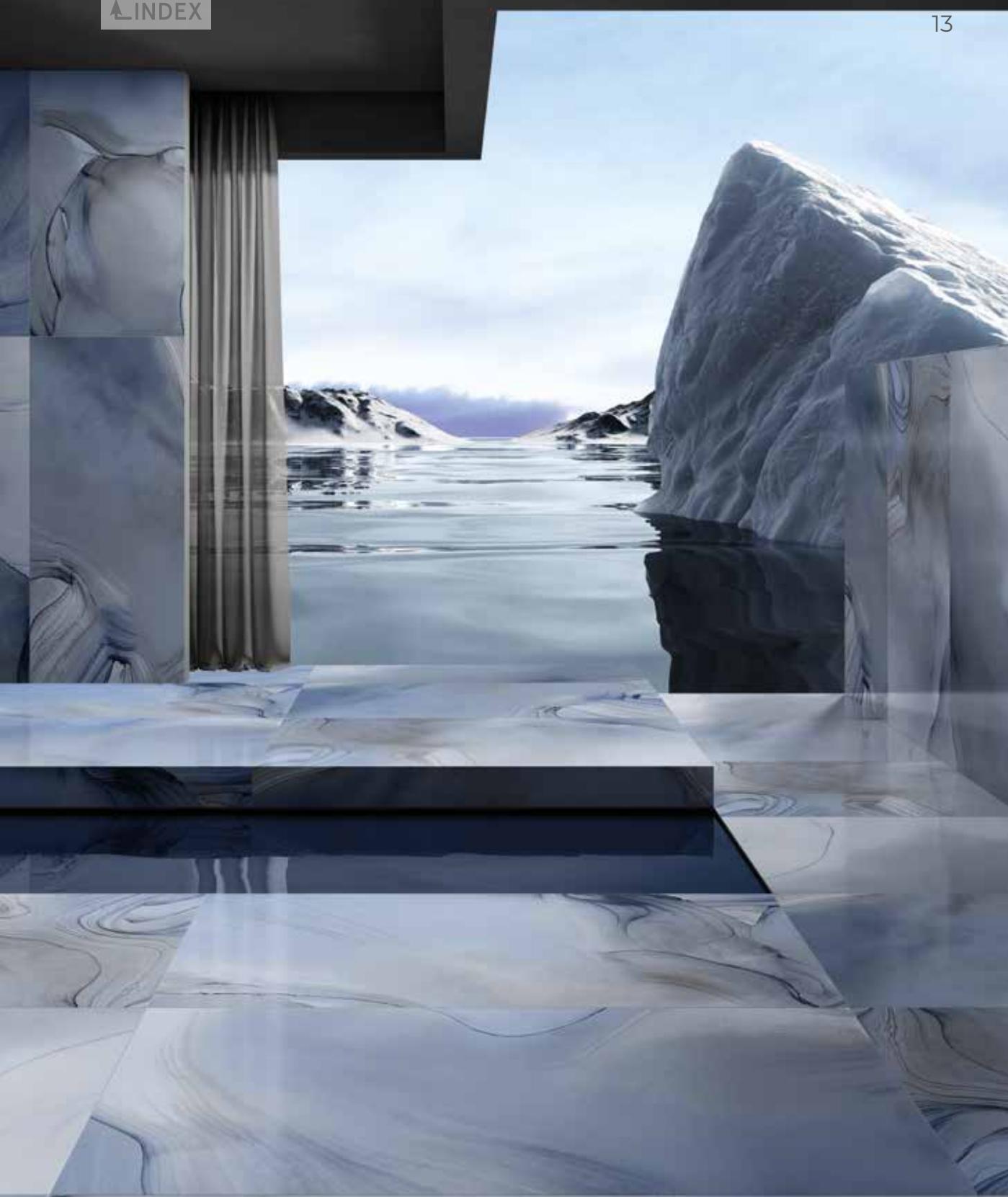
# Fluids

**Hypnotic fluid movements controlled by artificial intelligence, vivid and colourful engravings** generated by inks that radiate graphically throughout the thickness of each piece, **dazzling crystalline reflections** produced by a perfectly flat mirrored surface: **the design of water** \_\_\_\_\_

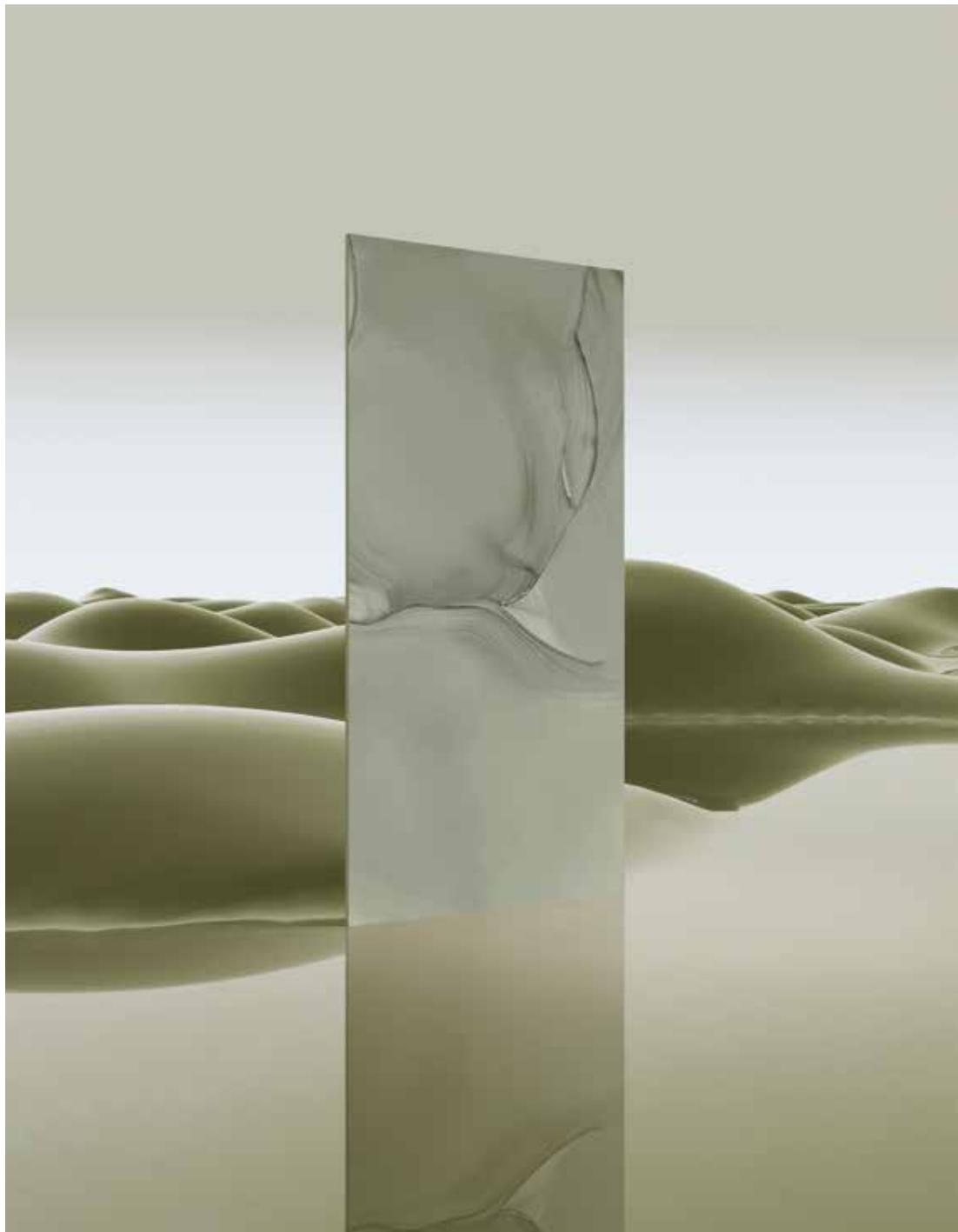
Ipnotici movimenti fluidi controllati dall'intelligenza artificiale, **vibranti incisioni cromatiche** generate da inchiostri che si irradiano graficamente in profondità, **abbaglianti riflessi cristallini** prodotti dalla superficie a specchio perfetta planare: **il design dell'acqua** \_\_\_\_\_















# Fluids

## collection

**Fine porcelain stoneware**  
Gres fine porcellanato

**EN 14411-G Bla**

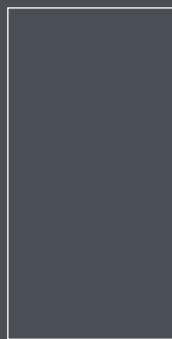
**Finishes | Superfici**  
Polished - Ix

**Rectified - rt**  
Rettificato

### Sizes | Formati



78,7x178,7  
30<sup>31/32"</sup>x70<sup>11/32"</sup>



59,6x119,2  
23<sup>15/32"</sup>x46<sup>30/32"</sup>

### Codes | Codes

Thickness	Finish	LCB	LCA	LCC	LCG	LCE	LCD
-----------	--------	-----	-----	-----	-----	-----	-----



78,7x178,7 cm  
30<sup>31/32"</sup>x70<sup>11/32"</sup>

9 mm	Ix	0098733	0098731	0098735	0098743	0098739	0098737
------	----	---------	---------	---------	---------	---------	---------



59,6x119,2 cm  
23<sup>15/32"</sup>x46<sup>30/32"</sup>

9 mm	Ix	0098903	0098901	0098905	0098729	0098909	0098907
------	----	---------	---------	---------	---------	---------	---------

### Packaging | Imballi



78,7x178,7 cm  
30<sup>31/32"</sup>x70<sup>11/32"</sup>



59,6x119,2 cm  
23<sup>15/32"</sup>x46<sup>30/32"</sup>



78,7x178,7 cm  
30<sup>31/32"</sup>x70<sup>11/32"</sup>



59,6x119,2 cm  
23<sup>15/32"</sup>x46<sup>30/32"</sup>

Pcs/Box	2	2
Sqm/Box	2,81	1,42
Kgs/Box	58,50	30,00

Boxes/Pallet	20	32
Sqm/Pallet	56,20	45,44
Kgs/Pallet	1170,00	960,00



LCB



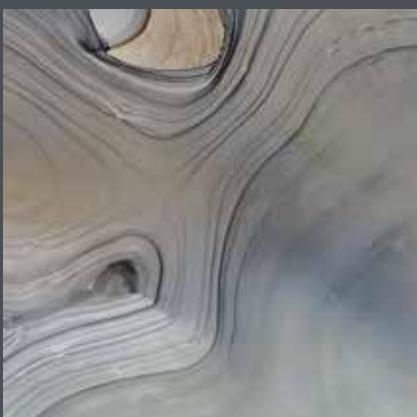
LCA



LCC



LCG



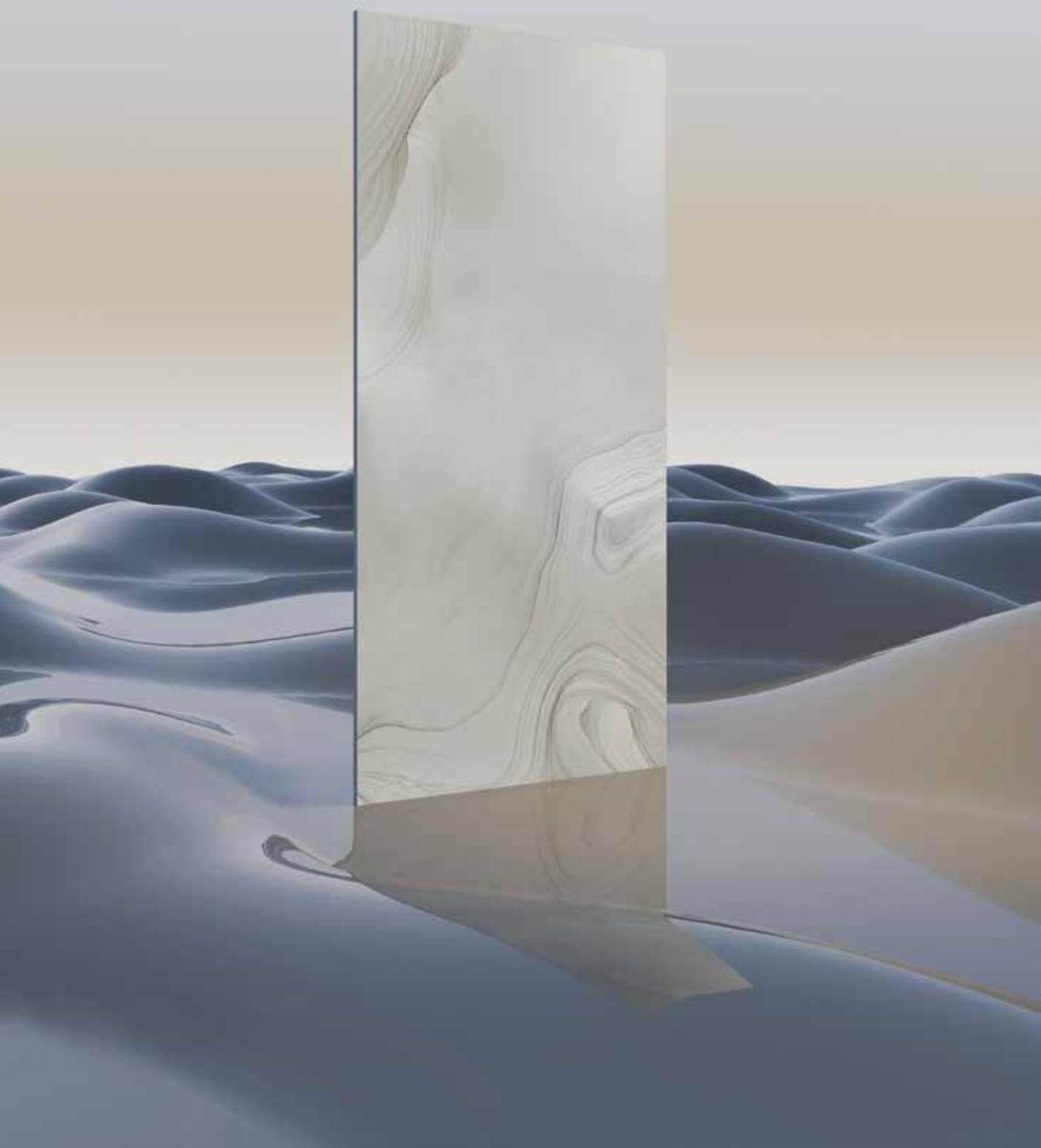
LCE



LCD



Ceramics of Italy





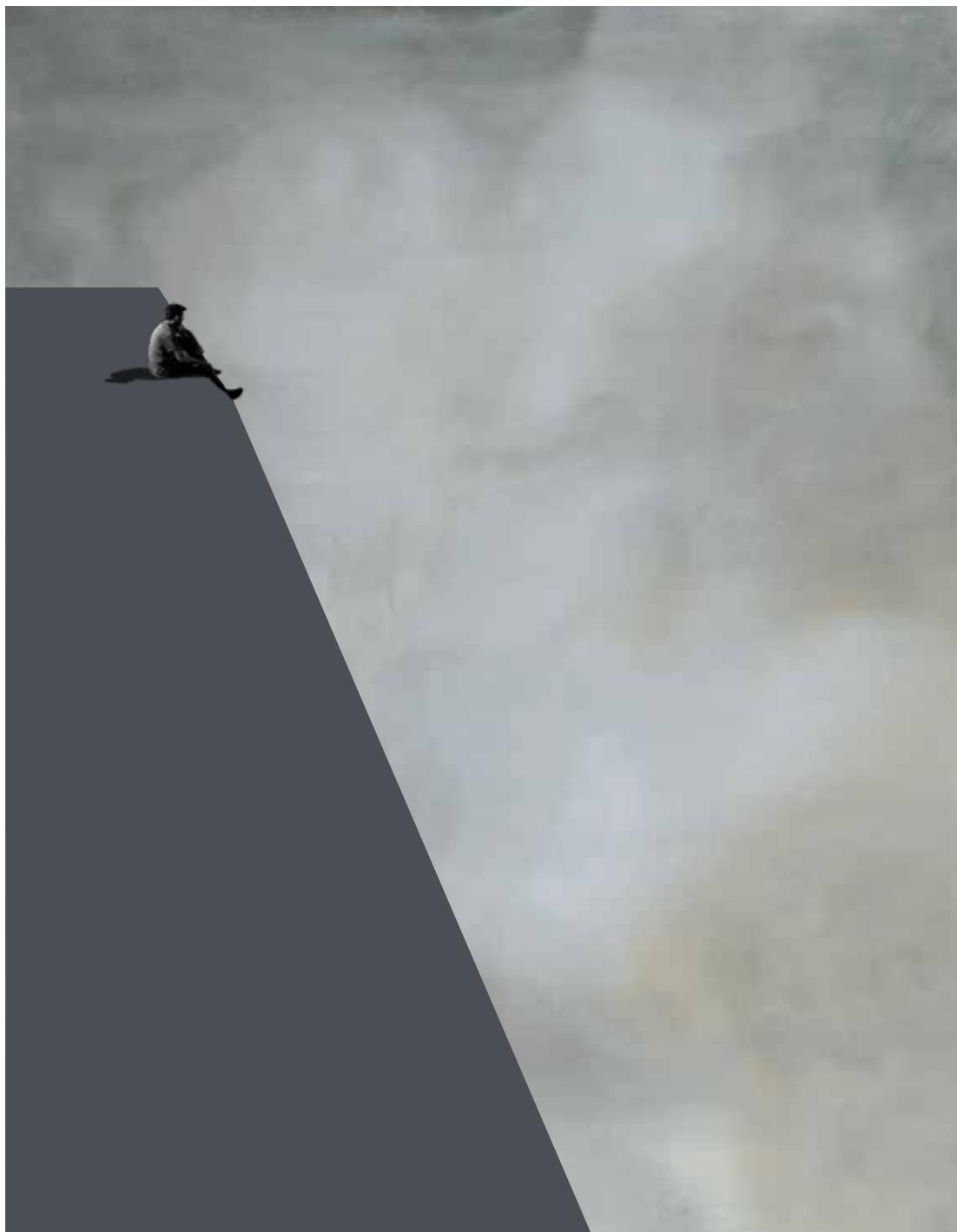
# Pearls

**PREVIEW**

**WORK IN PROGRESS**

Skies daubed with broad brushstrokes of light that paint clouds in **infinite pearlescent colours**: a poetic palette to portray **the design of air** \_\_\_\_\_

Cieli sfumati da ampie pennellate di luce che dipingono nuvolature dagli **infiniti cromatismi perlacci**: una tavolozza poetica per raffigurare **il design dell'aria** \_\_\_\_\_



Pearls . Cloudy Sky

# Sunrise Sky

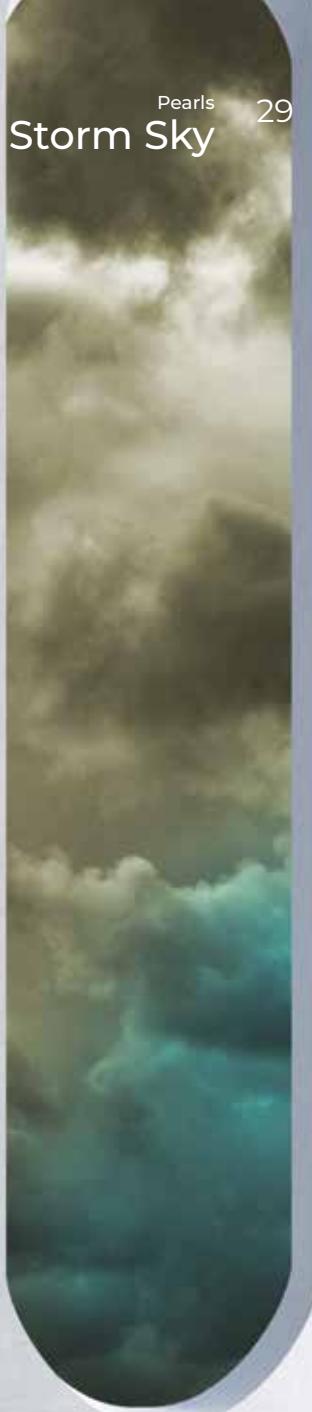








**Cloudy Sky**



# Pearls

## collection

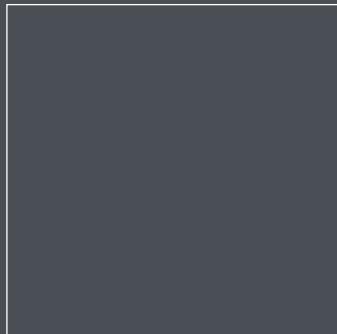
**Fine porcelain stoneware**  
Gres fine porcellanato

**EN 14411-G Bla**

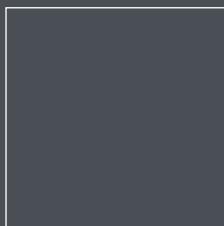
**Finishes** | Superfici  
Honed - hn

**Rectified - rt**  
Rettificato

### Sizes | Formati



119,2x119,2  
46<sup>30/32</sup>x46<sup>30/32</sup>



78,7x78,7  
30<sup>31/32</sup>x30<sup>31/32</sup>

### Codes | Codici

	Thickness	Finish	Dawn Sky	Cloudy Sky	Clear Sky	Sunrise Sky	Storm Sky	Sunset Sky
	119,2x119,2 cm 46 <sup>30/32</sup> x46 <sup>30/32</sup>	9 mm	hn	0200607	0200609	0200601	0200605	0200611
	78,7x78,7 cm 30 <sup>31/32</sup> x30 <sup>31/32</sup>	9 mm	hn	0200619	0200621	0200613	0200617	0200623

### Packaging | Imballi

	119,2x119,2 cm 46 <sup>30/32</sup> x46 <sup>30/32</sup>		78,7x78,7 cm 30 <sup>31/32</sup> x30 <sup>31/32</sup>
Pcs/Box	2	2	
	Sqm/Box	2,84	1,24
	Kgs/Box	60,63	25,40
	Boxes/Pallet	16	45
	Sqm/Pallet	45,44	55,80
	Kgs/Pallet	970,00	1143,00



Dawn Sky



Sunrise Sky



Clear Sky



Sunset Sky



Cloudy Sky

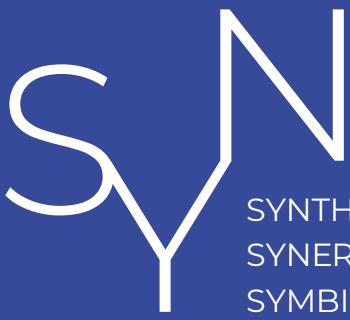


Storm Sky

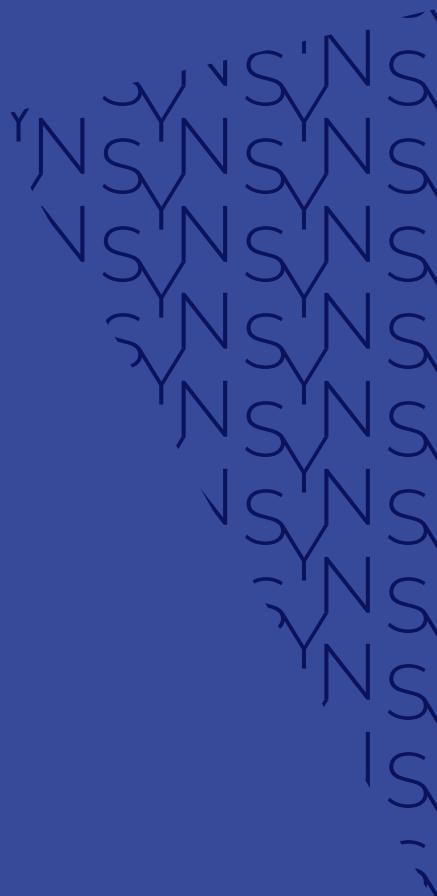


BOT 3000  
ANSI A326.3:2021  
DCOF ≥ 0,42

Ceramics of Italy



**SYN**  
SYNTHESIS  
SYNERGY  
SYMBIOSIS







**GCR** | GRUPPO  
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